

# SMALL BIZ

V E R S U S

# BIG BIZ

COMPARING THE 2 TYPES OF SPEAKER  
SPONSORSHIP



Over 25 million in the  
U.S.

Get a sponsor within  
2 weeks

No competition from  
other speakers

Willing to work with  
total beginners



18,000 in the U.S.

Get an answer within  
6 months to 1 1/2  
years - if at all

Average sponsorship  
director gets over  
20,000 proposals a  
year

Helps to have a  
sponsorship track  
record

# Speaker

# Sponsor

Where Sponsors Pay

**YOU to Speak!**

.....  
The only online directory for  
speakers seeking small biz  
sponsorship

